

Home Sponsorship Levels & Benefits



We offer many different sponsorship opportunities for groups of all sizes and budgets. Our packages include items like co-branding, social media presence, volunteer opportunities to reinforce your organization's caring reputation, and much more. We also welcome individual sponsorships in any form and are happy to work with your specific giving abilities. The sponsorship benefits listed are guidelines only. They may be tailored to each sponsor as needed. If you do not see a sponsorship package that suits your needs, please contact our Director of Development.

Pathway to Success - \$5,000

- Invitation to home dedication
- Social media recognition, tags, links
- 2 or more volunteer days (limit 5 volunteers on site at a time during COVID-19 pandemic)

Window of Opportunity - \$7,500

Includes all benefits of Pathway sponsorship, plus:

- Sponsor recognition on website

Doorway to Tomorrow - \$10,000

Includes all benefits of Window sponsorship, plus:

- Company name on build site sign throughout the duration of the build

Roof Raiser - \$25,000

Includes all benefits of Doorway sponsorship, plus:

- Company name in marketing materials including Habitat's website and newsletters
- Company name in public relations materials, including media releases for the sponsored home

Foundation Builder - \$50,000

Includes all benefits of Roof sponsorship, plus:

- Speaking opportunity at groundbreaking or home dedication

Groundbreaker - \$75,000

Includes all benefits of Foundation sponsorship, plus:

- Feature story with photo sent to the media
- Speaking opportunity at both groundbreaking and home dedication
- Sponsorship recognition & table at Housing Champions Award Event (\$1,500 value)

Dream Builder - \$100,000

Includes all benefits of Groundbreaker sponsorship, plus:

- Company name/logo in a prominent position on build site sign throughout the build
- Sponsor display at Waukesha Habitat ReStore
- Women Build Platinum Hammer Sponsorship (\$5,000 value)
- Sponsorship recognition with two tables at Housing Champions Award Event (\$3,000 value)

Contact Development Kelly Gerlach for more information:

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