



Women Build 2021

Sponsorship Opportunities



Ready to join?

Sign up online at www.habitatwaukesha.org/womenbuild

Contact Kelly Gerlach at kelly@habitatwaukesha.org | 262-309-6025 ext. 209



Habitat
for Humanity[®]
of Waukesha County

What is Women Build?

Habitat for Humanity was founded on the idea that every man, woman, and child have a decent and affordable place to live. **Did you know that the majority of people populating Habitat homes are women and children?**

Since 2008, Habitat for Humanity International runs a week-long event in March to empower women volunteers to participate in constructing a home for a local family.

Women Build 2021

This year, during the month of May, Habitat Waukesha invites teams and individuals to join together through Women Build to raise funds and build homes!

This month-long event empowers women of all ages, backgrounds, and industries to come together to develop and expand the skills of women - all while building a home for a local family!

Habitat Waukesha is seeking sponsors to help reach our goal of \$50,000. Join as a team, or an individual - no experience necessary!

Benefits of corporate sponsorship include recognition in Habitat marketing, alignment with a strong, trusted, nonprofit, and participation on the construction site! Read on for specific sponsorship opportunities.



WHO WE ARE

Habitat for Humanity of Waukesha County, an affiliate of Habitat for Humanity International, is an independent, locally run nonprofit organization that provides affordable homeowners to low-income families in Waukesha County.

We are dedicated to empowerment, not entitlement, and bringing people together to build and repair hope, homes, and community.

Since 1987, Habitat Waukesha has built 34 homes, with three more set for completion in 2021 - helping provide safe and decent housing to our partner families.

We provide a hand-up, not a handout. An important part of our mission is to build communities and look for opportunities to partner with our families as well as our local community to create a better Waukesha County, where everyone has a place to call home.

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Legacy Builder - \$15,000 (One Available)

- Title Sponsor of the home throughout 2021 from Women Build to the home dedication
- Opportunity to speak at Women Build kick-off
- 5 Build days for 5 team members during Women Build Month, and an additional 5 build days during the year
- T-shirts for 50 on-site volunteers
- Logo displayed as Title Sponsor on a sign at the build site for the duration of Women Build
- Logo on all Women Build marketing (print & electronic) and at Habitat Waukesha ReStore
- Logo on Women Build T-shirt as presenting sponsor
- Recognition as Title Sponsor in all marketing
- Logo prominently displayed as "presented by" on Women Build t-shirts and a sticker on the back of pink hard hats
- Logo on HFHWC website through 2021, with a link back to the company website
- Company included in all press releases and media communication
- Company listed as in next year's Women Build corporate packet
- Priority placement of 3 company banners on site (company to supply banners)
- Lunch while on site during Women Build
- Invite to the home dedication (end of 2021)
- First right of refusal to renew as Title Sponsor in 2022
- Opportunity to provide company information and/or giveaway item in swag bag (provided by company)



Chief Construction Officer - \$7,000 (Two Available)

- 3 build days for 5 team members during Women Build Month
- T-shirts for 15 on-site volunteers
- Logo on Women Build T-shirt
- Logo displayed on a sign at the build site for the duration of Women Build
- Logo on all Women Build marketing (print & electronic) and at Habitat Waukesha ReStore
- Logo on HFHWC website through 2021, with a link back to the company website
- Company included in all press releases and media communication
- Company in next year's Women Build corporate packet
- Priority placement of 2 company banners on site (company to supply banners)
- Lunch while on-site during Women Build
- Invite to the home dedication (end of 2021)
- Opportunity to provide company information and/or giveaway item in swag bag (provided by company)



Architect - \$5,000

- Logo on all Women Build marketing (print & electronic) and at Habitat Waukesha ReStore
- Logo displayed on a sign at the build site for the duration of Women Build (Company provides sign)
- 2 Build days for 5 team members during Women Build Month
- T-shirts for 10 on site volunteers
- Logo on Women Build T-shirt
- Company in next year's Women Build corporate packet
- Lunch while on-site during Women Build
- Logo on HFHWC website through 2021, with a link back to the company website
- Opportunity to provide company info and giveaway in swag bag





Site Manager - \$2,000

- Logo on all Women Build marketing (print & electronic) and at Habitat Waukesha ReStore
- 1 build day for 5 team members during Women Build Month
- T-shirts for 5 on-site volunteers
- Logo on Women Build T-shirt
- Logo on HFHWC website through 2021, with a link back to the company website
- Company in next year's Women Build corporate packet
- Lunch while on-site during Women Build
- Opportunity to provide company information and/or giveaway item in swag bag (provided by company)



Swag Bag Sponsor - \$500

- Logo displayed on gift bags provided to 175+ volunteer home builders during Women Build
- Become the exclusive swag bag sponsor for \$2,000



Swag Bag Donor

- Provide 175 of your merchandise or gift cards that will be included in the volunteer gift bags each day of Women Build



Lunch Sponsor

- Provide lunch for the crew and volunteers for one day during Women Build
- Company logo will appear on the HFHWC website and social media, and your company will be recognized on site on build day

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Custom sponsorship levels available